

# COOKIE POLICY

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This Cookie Policy explains how Bizay, SA, with registered office at Hipólito Center Park, Fração F, 2.º - A, Bairro Arenas 2560-628 Torres Vedras ("Company", "we", "us", and "our") uses cookies and similar technologies to recognize you when you visit our website at <https://www.360imprimir.es/> ("Website"). This document explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or information that becomes personal information if we combine it with other information.

## WHAT ARE COOKIES AND WHAT ARE THEY FOR?

Cookies are small data files placed on the user's computer or mobile device when he or she visits a website. Cookies are widely used by website owners to make them work, or to make them work more efficiently, as well as to provide reports of information.

The cookies defined by the owner of the Website (in this case, the Company) are designated by "proprietary cookies". Cookies defined by other parties other than the owner of the Website are designated as "Third Party Cookies". Third-party Cookies allow third-party functionalities to be provided on or through the Website (for example, advertising, interactive content and analytics). The parties that define these third-party Cookies can recognize the user's computer when he or she visits the Website in question and also when he or she visits other websites.

## Why do we use cookies?

We use our own and third-party cookies for a variety of reasons. Some cookies are necessary for our website to function for technical reasons, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also allow us to track and target our users' interests to enhance the experience on our online properties. Third parties use cookies on our website for advertising, analytics, and other purposes. These are described in more detail below.

## How can I control cookies?

The user has the right to decide whether to accept or reject cookies. In accordance with applicable law, the installation and use of cookies requires the user's consent, except when cookies are used (i) to carry out or facilitate the transmission of a communication through an electronic communications network, or (ii) when they are strictly necessary to provide an information society service expressly requested by the user.

You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may continue to use our website, although your access to some features and areas of our website may be restricted. You can also configure or change your web browser controls to accept or reject cookies.

The specific types of first-party and third-party cookies used on our website and the purposes they perform are described in the table below (please note that the specific cookies used may vary depending on the specific pages of the website you visit):

### **Essential Website Cookies:**

These cookies are strictly necessary to provide you with services available through our website and to use some of its features, such as access to secure areas.

Name: AWSALBCORS

Aim: For continued support for CORS use cases after the Chromium update, create additional subscription cookies for each of these duration-based subscription functions, called AWSALBCORS (ALB).

Supplier: Amazon

Service: [See Privacy Policy of the Service](#) from Amazon Web Services

Type: Third-party cookies

Expires in: 7 days

Name: CookieConsentPolicy

Aim: Stores the user's cookie consent state for the current domain.

Supplier:

Service:

Type: Own cookies

Expires in: 1 year

Name: LSKey-c\$CookieConsentPolicy

Aim:

It is used to store information about consent for the use of cookies.

Supplier:

Service:

Type: Own cookies

Expires in: 1 year

Name: \_\_cf\_bm

Aim:

This cookie is used to distinguish between humans and bots. This is beneficial for the website, allowing it to produce valid reports on website usage.

Supplier : .bizay.com

Service: [See Service Privacy Policy](#)

Type: Third-party cookies  
Expires in: 30 minutes  
Name: \_\_cf\_bm  
Aim: This cookie is used to distinguish between humans and bots. This is beneficial for the website, allowing it to produce valid reports on website usage.

Supplier:

Service:

Type: Own cookies

Expires in: 30 minutes

Name: ASP.NET\_SessionId

Aim: It is used to maintain the user's anonymous session on the server.

Supplier:

Service:

Type: Own cookies

Expires in: Session

Name: \_\_cf\_bm

Aim: This cookie is used to distinguish between humans and bots. This is beneficial for the website, allowing it to produce valid reports on website usage.

Supplier: .onesignal.com

Service: [See Service Privacy Policy](#)

Type: Third-party cookies

Expires in: 30 minutes

Name: receive-cookie-deprecation

Aim: It is used to inform the website owner when cookies received by the system are obsolete, ensuring compliance and adaptability with evolving web standards and privacy legislation.

Supplier: .doubleclick.net

Service:

Type: Third-party cookies

Expires in: 6 months

Name : SERVERID

Aim: Typically used for load balancing. Identifies the server that delivered the last page to the browser. Associated with HAProxy Load Balancer software.

Supplier: HAProxy

Service: [See HAProxy Service Privacy Policy](#)

Type: Own cookies

Expires in: Session

Name: renderCtx

Aim: It is used to provide requested content based on the user's navigation.

Supplier:

Service:

Type: Own cookies

Expires in: session

Name: \_\_RequestVerificationToken

Aim: This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to prevent unauthorized posting of content to a website, known as cross-site request forgery. It contains no user information and is destroyed when the browser is closed.

Supplier:

Service:

Type: Own cookies

Expires in: Session

### **Performance and functionality cookies:**

These cookies are used to enhance the performance and functionality of our website, but are non-essential. However, without these cookies, certain features (such as videos) may not be available.

Name: \_conv\_v

Aim: This cookie is used to store information about user interactions with the website, helping to track conversions and user behavior for analytical purposes.

Supplier:

Service:

Type: Own cookies

Expires in: 6 months and 2 days

Name : \_conv\_s

Aim: This cookie is used to track and analyze user interactions and conversions on the website for performance and optimization purposes.

Supplier:

Service:

Type: Own cookies

Expires in: 20 minutes

Name: `_ga`

Aim: This cookie is associated with Google Universal Analytics - which is a major update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning them a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session, and campaign data for the sites analytics reports.

Supplier: Google Analytics

Service: [See privacy policy of](#) Google [Service](#)

Type: Third-party cookies

Expires in: 1 year and 1 month

Name: `_ga_3KRQGE84LY`

Aim: This cookie is used by Google Analytics to maintain session state.

Supplier: Google Analytics

Service: [See privacy policy of](#) Google [Service](#)

Type: Third-party cookies

Expires in: 1 year and 1 month

Name: `_clck`

Aim: This cookie is used to track user interactions and engagement on the website in order to improve user experience and website functionality.

Supplier:

Service:

Type: Own cookies

Expires in: 1 year

Name: `_gat_UA-167430992-1`

Aim: This is a standard cookie set by Google Analytics, where the standard element under Name contains the unique ID number for the account or website it relates to. It's a variation of the `_gat` cookie, which is used to limit the amount of data recorded by Google on high-traffic websites.

Supplier : Google Analytics

Service: [See privacy policy of](#) Google [Service](#)

Type: Third-party cookies

Expires in: 52 seconds

Name: \_clsk

Aim: This cookie is associated with Microsoft Clarity analytics software. It is used to store information about the user session and combine multiple page views into a single user session for analytics purposes.

Supplier: Microsoft Clarity

Service: [See Privacy Policy of the Service](#) Microsoft Clarity

Type: Third-party cookies

Expires in: 1 day

Name: \_gid

Aim: This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track page visits.

Supplier: Google Analytics

Service: [See privacy policy of](#) Google [Service](#)

Type: Third-party cookies

Expires in: 1 day

## **Functionality cookies :**

These cookies collect information that is used either in aggregate form to help us understand how our website is being used or how effective our marketing campaigns are, or to help us customize our website for you.

Name: MSPTC

Aim: This cookie is used to track user engagement and interaction with the website in order to improve customer experience and website functionality. It may collect information on how users navigate and use the website which helps to identify preferences and improve the provision of the Services.

Supplier: Microsoft

Service: [See privacy policy of](#) Microsoft [Service](#)

Type: Third-party cookies

Expires in: 1 year

Name: \_culture

Aim: This cookie stores information about the user's language or location preferences to enhance the user experience by providing content in the user's preferred language or format.

Supplier:

Service:

Type: Own cookies

Expires in: 1 year and 1 month

### **Advertising cookies:**

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly presented to advertisers, and, in some cases, selecting ads based on your interests.

Name: SDI

Aim: This cookie is set by Doubleclick and provides information about how the end user uses the website and any advertising that the end user may have seen before visiting that website.

Supplier: DoubleClick

Service: [See Privacy Policy of the Service](#) DoubleClick

Type: Third-party cookies

Expires in: 1 year

Name: \_fbp

Aim: Used by Meta to deliver a range of advertising products such as real-time bidding from third-party advertisers.

Supplier: Goal

Service: [See Privacy Policy of Meta Service](#)

Type: Third-party cookies

Expires in: 3 months

Name: \_gcl\_au

Aim: Used by Google AdSense to test the effectiveness of advertising on websites using their Services.

Supplier: Google AdSense

Service: [See Privacy Policy of the Service](#) Google AdSense

Type: Third-party cookies

Expires in: 3 months

Name: MR

Aim: This is a Microsoft MSN cookie that we use to measure website usage for internal analytics purposes.

Supplier : Microsoft

Service: [Service Privacy Policy](#)

Type: Third-party cookies

Expires in: 7 days

Name: MR

Aim: This is a Microsoft MSN cookie that we use to measure website usage for internal analytics purposes.

Supplier: Bing Ads

Service: [Service Privacy Policy](#) Microsoft

Type: Third-party cookies

Expires in: 7 days

Name: MUID

Aim: This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. It is widely believed to sync across many different Microsoft domains, allowing user tracking.

Supplier: Microsoft Clarity

Service: [Service Privacy Policy](#) Microsoft Clarity

Type: Third-party cookies

Expires in: 1 year

Name: AÑONCHK

Aim: This cookie collects information about how the end user uses the website and any advertising that the end user may have seen before visiting that website.

Supplier: Microsoft Clarity

Service: [Service Privacy Policy](#) Microsoft Clarity

Type: Third-party cookies

Expires in: 10 minutes

Name: \_uetvid

Aim: This is a tracking cookie used by Microsoft Bing Ads. It allows us to interact with a user who has previously visited our website.

Supplier: Bing Ads

Service: [Service Privacy Policy](#) Microsoft

Type: Third-party cookies

Expires in: 1 year

Name : MUID

**Aim:** This cookie is widely used by Microsoft as a unique user identifier. It may be set by embedded Microsoft scripts. It is believed to sync across many different Microsoft domains, allowing user tracking.

**Supplier:** Microsoft Clarity

**Service:** [Service Privacy Policy](#) Microsoft Clarity

**Type:** Third-party cookies

**Expires in:** 1 year

**Name:** \_uetsid

**Aim:** This cookie is used by Bing to determine which ads should be shown and which ones may be relevant to the end user browsing the website.

**Supplier:** Bing Ads

**Service:** [Service Privacy Policy](#) Microsoft

**Type:** Third-party cookies

**Expires in:** 1 day

**Name:** SRM\_B

**Aim:** This is a Microsoft MSN cookie that ensures the proper functioning of this website.

**Supplier:** Microsoft

**Service:** [Service Privacy Policy](#)

**Type:** Third-party cookies

**Expires in:** 1 year

**Name:** CLID

**Aim:** Dstillery typically sets this cookie to enable content sharing on social media. It may also collect information about website visitors when they use social media to share website content from the page they are visiting.

**Supplier:** Microsoft Clarity

**Service:** [Service Privacy Policy](#) Microsoft Clarity

**Type:** Third-party cookies

**Expires in:** 1 year

**Name:** igodigitalstdomain

**Aim:** This cookie is used to track user behavior and interaction to improve user experience and provide targeted content and recommendations.

**Supplier:** .igodigital.com

Service :

Type: Third-party cookies

Expires in: 1 hour

Name: igodigitaltc2

Aim: This cookie is used to track and store consumer preference data in order to personalize user experience and content based on user actions and browsing history.

Supplier: .igodigital.com

Service:

Type: Third-party cookies

Expires in: 1 year and 1 month

### **Unclassified cookies:**

These are cookies that have not yet been categorized. We are classifying these cookies with the help of their suppliers.

Name: igodigitalst\_100015781

Supplier: igodigital.com

Type: Third-party cookies

Expires in: 1 hour

Name: lastVoucherValidation

Supplier:

Type: Own cookies

Expires in: 1 year and 1 month

Name: PicassoLanguagea4285bcc-b297-48be-a733-79c8d588c211Published

Supplier:

Type: Own cookies

Expires in: session

Name: 360Sku\_DC\_Session

Supplier:

Type: Own cookies

Expires in: 1 month

Name: stickybar

Supplier:

Type: Own cookies

Expires in: 1 hour

## How can I control cookies in my browser?

Since the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's Help menu for more information. Below is information on how to manage cookies in the most popular browsers: [Chrome](#)

- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)
- [Opera](#)

Additionally, most ad networks offer users a way to opt out of receiving targeted advertising. For more information, please visit:

- [Alliance for Digital Advertising](#)
- [European Interactive Digital Advertising Alliance](#)

## What about other tracking technologies, such as web beacons?

Cookies aren't the only way we recognize or track website users. We may occasionally use other, similar technologies, such as web beacons (sometimes called "tracking pixels" or "clear gifs"). These are small graphics files that contain a unique identifier that allow us to recognize when someone has visited our Website or opened an email that includes it. This enables us, for example, to monitor user traffic patterns from one website page to another, deliver or communicate with cookies, understand whether the user came to the Website from an online advertisement displayed on a third-party website, improve website performance, and measure the success of email marketing campaigns. In many cases, these technologies depend on cookies to function properly, so rejecting them will impair their functionality.

## Do you use Flash cookies or local shared objects?

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our Services, fraud prevention, and for other Website operations.

If you do not want Flash Cookies stored on your computer, you can adjust your Flash player settings to block Flash Cookies storage using the tools contained in the Website Storage Settings Panel. You can also control Flash Cookies by going to the Global Storage Settings Panel and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to as "information" on the Macromedia website), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not delivered by the operator of the page you are currently on).

Please note that setting Flash Player to restrict or limit acceptance of Flash cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our Services or online content.

## **How often will you update this Cookie Policy?**

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Therefore, you should periodically review this Cookie Policy to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

## **Where can I get more information?**

If you have any questions about our use of cookies or other similar technologies, please email us at [privacy@360imprimir.pt](mailto:privacy@360imprimir.pt).